# Strategic Plan





### **Empower**



Elevate the aging experience with personalized care, autonomy and inclusivity

### Champion



Respond to the diverse needs of our community by leveraging innovation and engagement

#### **Evolve**



Build a dynamic organizational environment through dedication to excellence and robust employee engagement

#### Foster



Cultivate partnerships to advance and acheive sector goals







## **Mission**

To enhance, engage, and empower our diverse older adult community through integrated, high-quality services.

### Vision

Leading with innovative excellence in community support services for older adults and their circle of support.

# **Values**













